



## Tariffs for broadcasting music videos\*

2021

Covering at least one region

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	136.68 €	13,668 €	136.68 €
101	200	123.02 €	25,970 €	129.85 €
201	400	104.56 €	46,883 €	117.21 €
401	600	88.88 €	64,659 €	107.76 €
601	800	75.55 €	79,768 €	99.71 €
801	1,000	64.22 €	92,611 €	92.61 €
1,001	1,500	51.37 €	118,298 €	78.87 €
1,501	2,000	41.10 €	138,846 €	69.42 €
2,001	3,000	30.82 €	169,670 €	56.56 €
3,001	5,000	23.12 €	215,905 €	43.18 €
5,001	10,000	17.34 €	302,596 €	30.26 €
10,001	15,000	12.14 €	363,279 €	24.22 €
15,001	20,000	8.50 €	405,758 €	20.29 €
20,001	25,000	5.10 €	431,245 €	17.25 €
25,001	30,000	3.06 €	446,537 €	14.88 €
30,001	35,000	1.84 €	455,712 €	13.02 €
35,001	40,000	1.10 €	461,217 €	11.53 €
40,001	45,000	0.66 €	464,521 €	10.32 €
45,001	50,000	0.66 €	467,824 €	9.36 €
50,001	55,000	0.66 €	471,127 €	8.57 €
55,001	60,000	0.66 €	474,430 €	7.91 €
60,001	65,000	0.66 €	477,733 €	7.35 €
65,001	70,000	0.66 €	481,036 €	6.87 €
70,001	75,000	0.66 €	484,339 €	6.46 €
75,001	80,000	0.66 €	487,642 €	6.10 €
80,001	85,000	0.66 €	490,946 €	5.78 €
85,001	90,000	0.66 €	494,249 €	5.49 €
90,001	95,000	0.66 €	497,552 €	5.24 €
95,001	100,000	0.66 €	500,855 €	5.01 €
100,001	105,000	0.66 €	504,158 €	4.80 €

\*Tariffs excl. 6% VAT, valid for the year 2021, base index: December 2020 CPI

**2021****Local and niche broadcast**

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	20.50 €	2,050 €	20.50 €
101	200	20.35 €	4,085 €	20.42 €
201	400	19.71 €	8,026 €	20.07 €
401	600	18.80 €	11,786 €	19.64 €
601	800	17.72 €	15,331 €	19.16 €
801	1,000	16.55 €	18,641 €	18.64 €
1,001	1,500	14.82 €	26,050 €	17.37 €
1,501	2,000	13.12 €	32,610 €	16.31 €
2,001	3,000	11.03 €	43,635 €	14.55 €
3,001	5,000	9.16 €	61,952 €	12.39 €
5,001	10,000	7.54 €	99,629 €	9.96 €
10,001	15,000	5.83 €	128,803 €	8.59 €
15,001	20,000	4.48 €	151,186 €	7.56 €
20,001	25,000	3.00 €	166,185 €	6.65 €
25,001	30,000	1.99 €	176,124 €	5.87 €
30,001	35,000	1.31 €	182,653 €	5.22 €
35,001	40,000	0.85 €	186,909 €	4.67 €
40,001	45,000	0.55 €	189,666 €	4.21 €
45,001	50,000	0.55 €	192,423 €	3.85 €
50,001	55,000	0.55 €	195,180 €	3.55 €
55,001	60,000	0.55 €	197,936 €	3.30 €
60,001	65,000	0.55 €	200,693 €	3.09 €
65,001	70,000	0.55 €	203,450 €	2.91 €
70,001	75,000	0.55 €	206,207 €	2.75 €
75,001	80,000	0.55 €	208,964 €	2.61 €
80,001	85,000	0.55 €	211,721 €	2.49 €
85,001	90,000	0.55 €	214,477 €	2.38 €
90,001	95,000	0.55 €	217,234 €	2.29 €
95,001	100,000	0.55 €	219,991 €	2.20 €
100,001	105,000	0.55 €	222,748 €	2.12 €

**2021****Digital platform only niche broadcast and radio-visual**

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	9.57 €	957 €	9.57 €
101	200	9.33 €	1,890 €	9.45 €
201	400	8.86 €	3,662 €	9.15 €
401	600	8.31 €	5,324 €	8.87 €
601	800	7.73 €	6,871 €	8.59 €
801	1,000	7.14 €	8,299 €	8.30 €
1,001	1,500	6.32 €	11,457 €	7.64 €
1,501	2,000	5.54 €	14,225 €	7.11 €
2,001	3,000	4.61 €	18,830 €	6.28 €
3,001	5,000	3.79 €	26,418 €	5.28 €
5,001	10,000	3.10 €	41,920 €	4.19 €
10,001	15,000	2.38 €	53,843 €	3.59 €
15,001	20,000	1.82 €	62,938 €	3.15 €
20,001	25,000	1.21 €	68,995 €	2.76 €
25,001	30,000	0.80 €	72,989 €	2.43 €
30,001	35,000	0.52 €	75,601 €	2.16 €
35,001	40,000	0.34 €	77,298 €	1.93 €
40,001	45,000	0.22 €	78,394 €	1.74 €
45,001	50,000	0.22 €	79,490 €	1.59 €
50,001	55,000	0.22 €	80,586 €	1.47 €
55,001	60,000	0.22 €	81,682 €	1.36 €
60,001	65,000	0.22 €	82,778 €	1.27 €
65,001	70,000	0.22 €	83,873 €	1.20 €
70,001	75,000	0.22 €	84,969 €	1.13 €
75,001	80,000	0.22 €	86,065 €	1.08 €
80,001	85,000	0.22 €	87,161 €	1.03 €
85,001	90,000	0.22 €	88,257 €	0.98 €
90,001	95,000	0.22 €	89,353 €	0.94 €
95,001	100,000	0.22 €	90,449 €	0.90 €
100,001	105,000	0.22 €	91,544 €	0.87 €

**2021****Streaming**

Yearly quantities

From	up to	Price/streamed video for the range (€)	Cum. total (€)	Average price (€)
0	1,000	0.14 €	137 €	0.14 €
1,001	2,000	0.13 €	263 €	0.13 €
2,001	4,000	0.11 €	485 €	0.12 €
4,001	6,000	0.10 €	681 €	0.11 €
6,001	8,000	0.09 €	852 €	0.11 €
8,001	10,000	0.08 €	1,003 €	0.10 €
10,001	15,000	0.06 €	1,318 €	0.09 €
15,001	20,000	0.05 €	1,580 €	0.08 €
20,001	30,000	0.04 €	1,992 €	0.07 €
30,001	50,000	0.03 €	2,639 €	0.05 €
50,001	100,000	0.03 €	3,907 €	0.04 €
100,001	150,000	0.02 €	4,840 €	0.03 €
150,001	200,000	0.01 €	5,525 €	0.03 €
200,001	250,000	0.01 €	5,962 €	0.02 €
250,001	300,000	0.006 €	6,239 €	0.02 €
300,001	350,000	0.004 €	6,414 €	0.02 €
350,001	400,000	0.002 €	6,525 €	0.02 €
400,001	450,000	0.001 €	6,595 €	0.01 €
450,001	500,000	0.001 €	6,665 €	0.01 €
500,001	550,000	0.001 €	6,735 €	0.01 €
550,001	600,000	0.001 €	6,804 €	0.01 €
600,001	650,000	0.001 €	6,874 €	0.01 €
650,001	700,000	0.001 €	6,944 €	0.01 €
700,001	750,000	0.001 €	7,014 €	0.01 €
750,001	800,000	0.001 €	7,083 €	0.01 €
800,001	850,000	0.001 €	7,153 €	0.01 €
850,001	900,000	0.001 €	7,223 €	0.01 €
900,001	950,000	0.001 €	7,293 €	0.01 €
950,001	1,000,000	0.001 €	7,363 €	0.01 €
1,000,001	1,050,000	0.001 €	7,432 €	0.01 €