



Tariffs for broadcasting music videos*

2023

Covering at least one region

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	159.44 €	15,944 €	159.44 €
101	200	143.49 €	30,293 €	151.47 €
201	400	121.97 €	54,687 €	136.72 €
401	600	103.67 €	75,422 €	125.70 €
601	800	88.12 €	93,047 €	116.31 €
801	1,000	74.91 €	108,028 €	108.03 €
1,001	1,500	59.92 €	137,990 €	91.99 €
1,501	2,000	47.94 €	161,960 €	80.98 €
2,001	3,000	35.95 €	197,914 €	65.97 €
3,001	5,000	26.97 €	251,846 €	50.37 €
5,001	10,000	20.22 €	352,968 €	35.30 €
10,001	15,000	14.16 €	423,753 €	28.25 €
15,001	20,000	9.91 €	473,303 €	23.67 €
20,001	25,000	5.95 €	503,033 €	20.12 €
25,001	30,000	3.57 €	520,871 €	17.36 €
30,001	35,000	2.14 €	531,574 €	15.19 €
35,001	40,000	1.28 €	537,995 €	13.45 €
40,001	45,000	0.77 €	541,848 €	12.04 €
45,001	50,000	0.77 €	545,701 €	10.91 €
50,001	55,000	0.77 €	549,554 €	9.99 €
55,001	60,000	0.77 €	553,407 €	9.22 €
60,001	65,000	0.77 €	557,260 €	8.57 €
65,001	70,000	0.77 €	561,113 €	8.02 €
70,001	75,000	0.77 €	564,966 €	7.53 €
75,001	80,000	0.77 €	568,819 €	7.11 €
80,001	85,000	0.77 €	572,672 €	6.74 €
85,001	90,000	0.77 €	576,525 €	6.41 €
90,001	95,000	0.77 €	580,378 €	6.11 €
95,001	100,000	0.77 €	584,231 €	5.84 €
100,001	105,000	0.77 €	588,084 €	5.60 €

*Tariffs excl. 6% VAT, valid for the year 2023, base index: December 2022 CPI

2023**Local and niche broadcast**

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	23.92 €	2,392 €	23.92 €
101	200	23.73 €	4,765 €	23.82 €
201	400	22.99 €	9,362 €	23.41 €
401	600	21.93 €	13,748 €	22.91 €
601	800	20.68 €	17,883 €	22.35 €
801	1,000	19.30 €	21,744 €	21.74 €
1,001	1,500	17.29 €	30,387 €	20.26 €
1,501	2,000	15.30 €	38,039 €	19.02 €
2,001	3,000	12.86 €	50,899 €	16.97 €
3,001	5,000	10.68 €	72,265 €	14.45 €
5,001	10,000	8.79 €	116,214 €	11.62 €
10,001	15,000	6.81 €	150,245 €	10.02 €
15,001	20,000	5.22 €	176,354 €	8.82 €
20,001	25,000	3.50 €	193,849 €	7.75 €
25,001	30,000	2.32 €	205,444 €	6.85 €
30,001	35,000	1.52 €	213,059 €	6.09 €
35,001	40,000	0.99 €	218,023 €	5.45 €
40,001	45,000	0.64 €	221,239 €	4.92 €
45,001	50,000	0.64 €	224,455 €	4.49 €
50,001	55,000	0.64 €	227,671 €	4.14 €
55,001	60,000	0.64 €	230,886 €	3.85 €
60,001	65,000	0.64 €	234,102 €	3.60 €
65,001	70,000	0.64 €	237,318 €	3.39 €
70,001	75,000	0.64 €	240,534 €	3.21 €
75,001	80,000	0.64 €	243,749 €	3.05 €
80,001	85,000	0.64 €	246,965 €	2.91 €
85,001	90,000	0.64 €	250,181 €	2.78 €
90,001	95,000	0.64 €	253,397 €	2.67 €
95,001	100,000	0.64 €	256,613 €	2.57 €
100,001	105,000	0.64 €	259,828 €	2.47 €

2023

Digital platform only niche broadcast and radio-visual

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	11.16 €	1,116 €	11.16 €
101	200	10.89 €	2,205 €	11.02 €
201	400	10.33 €	4,271 €	10.68 €
401	600	9.70 €	6,211 €	10.35 €
601	800	9.02 €	8,015 €	10.02 €
801	1,000	8.33 €	9,680 €	9.68 €
1,001	1,500	7.37 €	13,364 €	8.91 €
1,501	2,000	6.46 €	16,593 €	8.30 €
2,001	3,000	5.37 €	21,965 €	7.32 €
3,001	5,000	4.43 €	30,816 €	6.16 €
5,001	10,000	3.62 €	48,899 €	4.89 €
10,001	15,000	2.78 €	62,806 €	4.19 €
15,001	20,000	2.12 €	73,415 €	3.67 €
20,001	25,000	1.41 €	80,481 €	3.22 €
25,001	30,000	0.93 €	85,139 €	2.84 €
30,001	35,000	0.61 €	88,187 €	2.52 €
35,001	40,000	0.40 €	90,166 €	2.25 €
40,001	45,000	0.26 €	91,444 €	2.03 €
45,001	50,000	0.26 €	92,723 €	1.85 €
50,001	55,000	0.26 €	94,001 €	1.71 €
55,001	60,000	0.26 €	95,279 €	1.59 €
60,001	65,000	0.26 €	96,557 €	1.49 €
65,001	70,000	0.26 €	97,836 €	1.40 €
70,001	75,000	0.26 €	99,114 €	1.32 €
75,001	80,000	0.26 €	100,392 €	1.25 €
80,001	85,000	0.26 €	101,671 €	1.20 €
85,001	90,000	0.26 €	102,949 €	1.14 €
90,001	95,000	0.26 €	104,227 €	1.10 €
95,001	100,000	0.26 €	105,505 €	1.06 €
100,001	105,000	0.26 €	106,784 €	1.02 €

2023**Streaming**

Yearly quantities

From	up to	Price/streamed video for the range (€)	Cum. total (€)	Average price (€)
0	1,000	0.16 €	159 €	0.16 €
1,001	2,000	0.15 €	307 €	0.15 €
2,001	4,000	0.13 €	566 €	0.14 €
4,001	6,000	0.11 €	794 €	0.13 €
6,001	8,000	0.10 €	994 €	0.12 €
8,001	10,000	0.09 €	1,170 €	0.12 €
10,001	15,000	0.07 €	1,537 €	0.10 €
15,001	20,000	0.06 €	1,843 €	0.09 €
20,001	30,000	0.05 €	2,324 €	0.08 €
30,001	50,000	0.04 €	3,079 €	0.06 €
50,001	100,000	0.03 €	4,558 €	0.05 €
100,001	150,000	0.02 €	5,646 €	0.04 €
150,001	200,000	0.02 €	6,445 €	0.03 €
200,001	250,000	0.01 €	6,954 €	0.03 €
250,001	300,000	0.006 €	7,278 €	0.02 €
300,001	350,000	0.004 €	7,482 €	0.02 €
350,001	400,000	0.003 €	7,611 €	0.02 €
400,001	450,000	0.002 €	7,693 €	0.02 €
450,001	500,000	0.002 €	7,774 €	0.02 €
500,001	550,000	0.002 €	7,856 €	0.01 €
550,001	600,000	0.002 €	7,937 €	0.01 €
600,001	650,000	0.002 €	8,018 €	0.01 €
650,001	700,000	0.002 €	8,100 €	0.01 €
700,001	750,000	0.002 €	8,181 €	0.01 €
750,001	800,000	0.002 €	8,263 €	0.01 €
800,001	850,000	0.002 €	8,344 €	0.01 €
850,001	900,000	0.002 €	8,425 €	0.01 €
900,001	950,000	0.002 €	8,507 €	0.01 €
950,001	1,000,000	0.002 €	8,588 €	0.01 €
1,000,001	1,050,000	0.002 €	8,670 €	0.01 €